

FOR IMMEDIATE RELEASE:

Monday, March 31, 2003

MEDIA ADVISORY

Maggie Brooks Opens Metro Mobile DMV Today at AAA

Monroe County Clerk Maggie Brooks will open the new Metro Mobile DMV Service today at AAA on South Clinton Avenue. This fulfills her promise to preserve DMV services in the City of Rochester, despite the New York State Department of Motor Vehicles' shut down last Friday of its Downtown DMV office in the Sibley Building.

The new service opens to the public at 10:00 a.m. today. **Brooks will visit the AAA Metro Mobile Site at 11:00 a.m.** Media coverage is welcome.

"I am proud of the partnership that we have formed with AAA to use their Rochester Office on South Clinton Avenue as one of our Metro Mobile sites," said Brooks. "As an organization which tirelessly advocates for motorists and travelers, AAA is a natural fit to host our customer oriented, taxpayer friendly service."

New Metro Mobile DMV Service - First Day of Operation

What: County Clerk Maggie Brooks' Visit Where: AAA – 777 South Clinton Avenue

When: Monday, March 31, 2003

Time: 11:00 a.m.

Brooks' Metro Mobile DMV Service maintains DMV services in the City of Rochester. It offers service identical to the two mobile offices she currently operates in the suburbs, one on the eastside of the County and one on the westside.

The Metro Mobile DMV Service will set-up in a different location in the City of Rochester each weekday and process routine DMV transactions and U.S. Passport applications. Two of those days will be in Downtown Rochester.

The new Metro Mobile DMV Service uses both existing government facilities and business locations as sites. These sites are geographically dispersed throughout the City of Rochester and each of them is accessible by regular bus service. The Downtown location is adjacent to a parking garage and the other locations offer ample free parking.

The Metro Mobile DMV Service locations are as follows:

Mondays	AAA	777 South Clinton Avenue
Tuesdays	City Place (Atrium)	50 West Main Street (Downtown)
Wednesdays	Monroe County	
	Parks Department	171 Reservoir Drive (Highland Park)
Thursdays	Laidlaw	1001 Lexington Avenue
Fridays	City Place (Atrium)	50 West Main Street (Downtown)

As is the case with the two current Mobile Offices, the new Metro Mobile DMV Service's hours of operation will be **10:00 am to 3:00 pm** at each location.

Mobile Offices are highly cost-effective in delivering DMV services, as opposed to permanent offices, because they use existing facilities, which are provided rent-free.

County Clerk Maggie Brooks currently operates DMV offices in Henrietta, Irondequoit and Greece, as well as two mobile offices, which visit ten towns during the course of a week. The closure of the State downtown DMV office will mean that the 92,000 transactions done annually at the State Office (15% of all transactions in Monroe County) will now be processed at Monroe County run offices. At the State reimbursement rate of 12.7%, the additional transactions will provide \$286,000 in revenue for the County. Brooks will use all of the additional revenue to supplement current staff to handle the increase in customers.

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